

<b>1. PARTICULARS OF REGISTRANT</b>	
1.1 Full name of registrant:	Power of Youth Empowerment
1.2 Designated contact person:	thembelani Magubane
1.3 Registrant's street address:	51 Barker Street
1.4 Registrant's principal place of business (if different from street address):	51 Barker Street
1.5 Registrant's postal address:	PO Box 112 Korstad 4700
1.6 Registrant's telephone number/s:	NA
1.7 Registrant's telefax number/s:	NA
1.8 Registrant's mobile number/s:	0786656967
1.9 E-mail address of designated contact person:	magubane217115292@gmail.com

<b>2. LEGAL FORM OF REGISTRANT</b>	
2.1 If the registrant is a juristic person:	Non-Profit Organisation
2.1.1 Indicate the legal form of the registrant (e.g. Non-Profit entity incorporated in terms of the Companies Act, 1973):	

2.1.2 Registration number of the registrant:	195-910 NPO
2.1.3 Attach certified copies of the registrant's certificate of registration and memorandum and articles of association together with constitutive documents of the registrant (e.g. memorandum of incorporation, association agreement, constitution) marked clearly as <b>Appendix 2.1.3</b> of <b>FORM B</b> , indicating the Applicant's compliance with the requirements of section 5(8) (b) of the Act.	
2.2 If the registrant is not a juristic person but intends to operate as one if the licence that is the subject of this registration is granted:	
2.2.1 Provide a written undertaking that the registrant will comply with section 5(8) (b) of the Act marked clearly as <b>Appendix 2.2.1</b> of <b>FORM B</b> .	
2.2.2 Indicate when and how the registrant will comply with section 5(8) (b) of the Act.	
<p><i>We will comply with section 5(8) (b) by putting the community we serve first. and by doing primary business with community in mind</i></p>	

### 3. NON-PROFIT STATUS OF REGISTRANT

Provide details of the registrant's non-profit status. The following documents must be submitted with the registration: the certificate of registration accompanied by either an approved memorandum of incorporation, a constitution etc. from the relevant department/s. The founding documents must have provision for the following, 51% quorum for the annual general meeting, provision for membership and an appeals mechanism in case of rejection upon application and clear separation of powers between management and board of directors. Should the registrant fail to submit these documents, the registration will not be considered.



<b>4. COMMUNITY</b>	
4.1 Indicate whether the community to be served by the proposed broadcasting service is:	
4.1.1 geographically founded community; or	Geographically founded
4.1.2 group of persons or sector of the public with a specific, ascertainable common interest.	Kokstad is a community with growing population. common interest is Music, Fashion and Lifestyle
4.2 Where the community to be served by the registrant is a geographically founded community, provide details of the community to be served, including: <ul style="list-style-type: none"> <li>(i) whether the community is urban, peri-urban or rural</li> <li>(ii) the number of people in the community</li> <li>(iii) gender, language, income and demographic statistics in relation to the community. <b>(Attach as Appendix 4.2)</b></li> </ul>	
4.3 Where the community to be served by the registrant is a community of common interest, provide details of the community to be served, including: <ul style="list-style-type: none"> <li>(i) the nature of the common interest;</li> <li>(ii) the size of the community in the geographic area in which the service is proposed to be provided; and</li> <li>(iii) gender, language, income and demographic statistics in relation to the community. <b>(Attach as Appendix 4.3)</b></li> </ul>	

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## 5. NATURE OF SERVICES TO BE LICENSED

5.1 Provide a description of the service to be provided: **Attach as Appendix 5.1**

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5.2 Indicate the geographic area in which the service is to be provided:

Kokstad and surrounding areas.

5.3 Provide details of the languages in which the broadcasting service is to be provided. Where it is proposed that the service will be provided in more than one language, provide a breakdown of the number of hours of programming which will be broadcast in each language.

~~English 60%~~

English 60%  
IsiZulu 20%  
IsiXhosa 20%

5.4 Provide the registrant's proposed programming schedule. Further provide the proposed programming format and content to be provided, and also indicate when your peak time will be, the extent to which output would be locally originated and extent to which it will be externally sourced. Further indicate the proposed minutes of news to be broadcast on a daily basis and provide a percentage split in terms of local, national and international news content. Indicate the duration and scheduling of current affairs programme/s and provide the percentage split in terms of local, national and international content and indicate source as well. The Authority's South African music regulations on local content require class community sound



broadcast licenses to broadcast the prescribed percentage of local music. Indicate your proposed percentage of local music to be broadcast. **Attach as Appendix 5.4 of FORM B.**

## 6. SERVING THE COMMUNITY'S INTERESTS

6.1 Provide proof of how the registrant proposes to serve the community's interests:

- We will feature a educational show mon-Thursday 18:00 - 20:00
- We will play more of local artists to give them a platform to grow and get exposure.
- We will give local businesses a platform to advertise at a Reasonable price and grow sales.

6.2 Provide proof of how the registrant proposes to encourage members of the community it serves, or persons associated with the promotion of the community's interests, to participate in the selection and production of programming to be provided by the registrant:

- we will have Road shows, encouraging people to take part in station management.
- We will give listeners a chance to select music they want to hear on Radio
- We will visit shopping centres and schools to get our listeners views about programming.

## 7. SUPPORT

Provide proof of support by members of the registrant's community or of persons associated with the registrant's community or of persons who promote the interests of the registrant's community. Kindly submit letters of support from NGO, business and so forth and signatures of support from members of the community/prospective listeners etc. **Attach as Appendix 7**

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**8. FINANCES**

8.1 Submit commitment of funding, which includes the amount from financial institutions or any other entity for start-up costs and provide details of the manner in which the proposed service is to be funded (e.g. sponsorship, donations etc.) **Attach as Appendix 8.1**

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8.2 Provide details of the registrant's anticipated:

- i. capital expenditure necessary for the commencement of the provision of services; and
- ii. operating expenditure during the registrant's first year of operation.

**Attach as Appendix 8.2**

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8.3 Provide details of the registrant's business plan: **Attach as Appendix 8.3**

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**9. CONTROL AND MANAGEMENT**

9.1 Provide details (including name, nationality, identification or passport number, position and address) of each member of the registrant. Confirm if the individuals below reside within the proposed coverage area **Attach as Appendix 9.1**

- i. board of directors or similar body
- ii. senior management
- iii. Attach the proposed organogram

9.2 Provide details of all ownership interests in the registrant: **Attach as Appendix 9.2**

9.2.1 Provide details of any persons in a position of control of the registrant who is a foreign citizen, or an entity registered or incorporated in any country other than South Africa:

9.3 Indicate whether there is anyone in the position of control of the registrant who is in the position of control in another licensee issued in terms of the Act.

There is no one in the position who is also in the position of another licensee

9.4 Provide details of how the registrant complies with the 30% requirement of ownership interest held by historically disadvantaged persons or groups. **Attach as Appendix 9.4**



**10. RADIO FREQUENCY SPECTRUM**

10.1 Indicate if the registrant has submitted or intends to submit an application for a radio frequency spectrum licence for the provision of the services to which this registration relates. The registrant must indicate, from the frequencies provided by the Authority, which frequency band it seeks to utilise to provide the service.

We are hereby submitting the application for a radio frequency  
 We seek to utilise 97.5 MHz (kokstad)

**11. GENERAL**

11.1 Indicate whether the registrant is a member of the Advertising Standards Authority or intends to become a member:

intends to become one

11.2 Indicate whether the registrant is a member of a body contemplated in section 54(3) of the Act or intends to become a member:

intends to become a member

11.3 Where the registrant proposes to provide a subscription community broadcasting service, indicate the percentage of its annual revenue which is proposed to be drawn from:

11.3.1 Advertising

50%

11.3.2 Sponsorships

30%

11.3.3 Subscriptions

11.3.4 Donations

9%

11.3.5 Grants

10%

11.3.6 membership fees

1%

11.4 Indicate whether the registrant is a party, movement, organisation, body or alliance which is of a party-

NPO  
(organisation)



political nature.	
11.5 Indicate whether the registrant has ever been convicted of an offence in terms of the Act or the related legislation, as defined in the Act. If so, provide details of such conviction.	Never been convicted.
11.6 Provide details of other matters or undertakings which, in the registrant's view, the Authority should be consider:	
<p>the Authority should consider making it easier to grant broadcasting licences. this is helping of the Communities to have <del>the</del> platform to grow and pass information.</p>	
11.7 Attach a resolution authorising the person (s) not more than two signing this registration and liaising with the Authority during the registration process. The resolution must be marked clearly as <b>Appendix 11.9 of FORM B.</b>	

**ANNEXURE B****"FORM P"****BROADCASTING SPECTRUM LICENCE APPLICATION****(Regulation 15)****INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA***Note:*

- (a) Application must refer to the Electronic Communications Act, 2005 (Act No. 36 of 2005) ("the Act") and any regulations published under that Act with regard to the requirements to be fulfilled by the applicant. Applications are referred, in particular, to the Community Sound Broadcasting Regulations, 2006 (published under GN755 in Government Gazette 28919 of 6 June 2006) and the Community Sound Broadcasting Licence: Criteria to Measure Community Support Regulations, 1997 (published under GN R1388 in Government Gazette 18380 of 17 October 1997).
- (b) Information required in terms of this Form which does not fit into the space provided may be included in an appendix attached to the Form. Each appendix must be numbered with reference to the relevant part of the Form.
- (c) Where any information in this Form does not apply to the registrant, the registrant must indicate that the relevant information is not applicable.

<b>1. PARTICULARS OF APPLICANT</b>	
1.1 Application/Radio Station Name:	ULTRA FM
1.2 Designated contact person:	Thembelehi Magubane
1.3 Applicant's street address:	51 Barker Street

1.4 Applicant's principal place of business (if different from street address):	51 barker street
1.5 Applicant's postal address:	PO BOX 112 Kokstad 4700
1.6 Applicant's telephone number/s:	NA
1.7 Applicant's telefax number/s:	NA
1.8 E-mail address of designated contact person:	magubane217115292@gmail.com
1.9 Applicant's Service Licence No:	NA

<b>2. TECHNICAL INFORMATION</b>		
2.1 Transmitter Site	Kokstad	
2.2 Signal Distributor	SENTECH	
2.3 Frequency Applied For	97.5	MHz
2.4 Geographic Co-Ordinates	LATI. - DEG (30) Min (36) Sec (42) Longi - DEG (29) Min (29) Sec (24)	
2.5 Physical Address	Thuthukani Vil. Kokstad 4700	
2.6 Site Height	1787	m above sea level
2.7 Mid-Antenna Height	14	m above site
2.8 Maximum Effective Antenna Height	5	m above terrain
2.9 Designation of Emission	NA	



2.10 Frequency Stability	97.5	kHz
2.11 Spurious Emission Level	4	dB/1mW
2.12 Maximum Deviation		kHz
2.13 Maximum Effective Radiated Power (ERP)	0.1	kW
2.14 Antenna Horizontal Radiated Pattern	AZM-335 <sup>BEAM</sup> WIDTH 80 TILT 3	
2.15 Antenna Polarisation	VER	
2.16 Programme Source		
2.17 RDS Service		
2.18 SST Service		
2.19 Period		

The person signing the registration on behalf of the registrant must acknowledge as follows:

I acknowledge that the Authority reserves the right to have any licence issued pursuant to this registration set aside should any material statement made herein, at any time, be found to be false.

Signed  .....  
(REGISTRANT)

I certify that this declaration was signed and sworn to before me at Kokstad Library  
on the 25<sup>th</sup> day of February 2020, by the deponent who acknowledged that  
he/she:

4. knows and understands the contents hereof;
5. has no objection to taking the prescribed oath or affirmation; and
6. considers this oath or affirmation to be truthful and binding on his/her conscience.



**COMMISSIONER OF OATHS**

Name:

Address:

(...end of substitution)"